



ALLIANCEBERNSTEIN®

# Component Library

Created in conjunction with the Design System

2019

# The Challenge

Document individual components, capturing all the individual elements needed to create various iterations of the component

Document all non CSS-related properties of the component

# The Process

1. Compile required information
2. Document usage variations
3. List which elements are mandatory, optional and conditional within the component
4. Show how the component fits within the grid structure
5. Establish spacing conventions



# Sample: Grids

## AB AXIS BOLD PATTERNS (EMEA)

### Grid System

AB Axis Bold Pattern Library utilizes two grid widths. Our Masthead and Footer will always adhere to the Wide-Grid. The type of content on a page will dictate which grid is utilized. For example, Homepage and key Landings will utilize the Wide-Grid; while “interior” pages (such as Capabilities or Insight Articles) will adhere to the Narrow-Grid. In some instances (such as Fund Details Page) a portion of components will adhere to the Wide Grid while the majority of content will adhere to the Narrow-Grid.

## AB Breakpoints

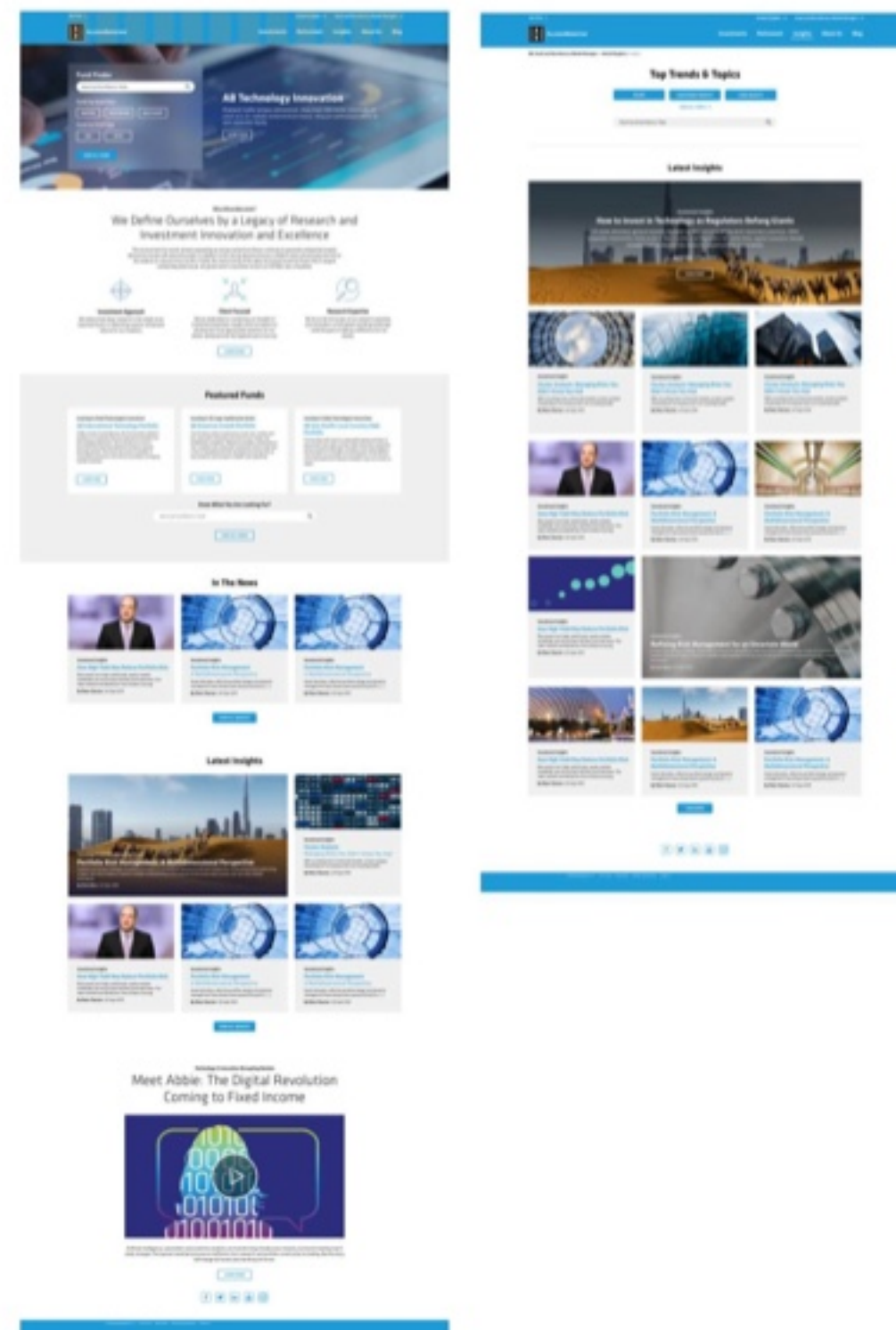
X-Small (XS)	0
Small (SM)	480px
Medium (MD)	768px
Large (LG)	1024px
X-Large (XL)	1280px



### Wide Grid (Desktop)

# of Columns	12
Column Width	95px
Gutter Width	32px
Overall	1524

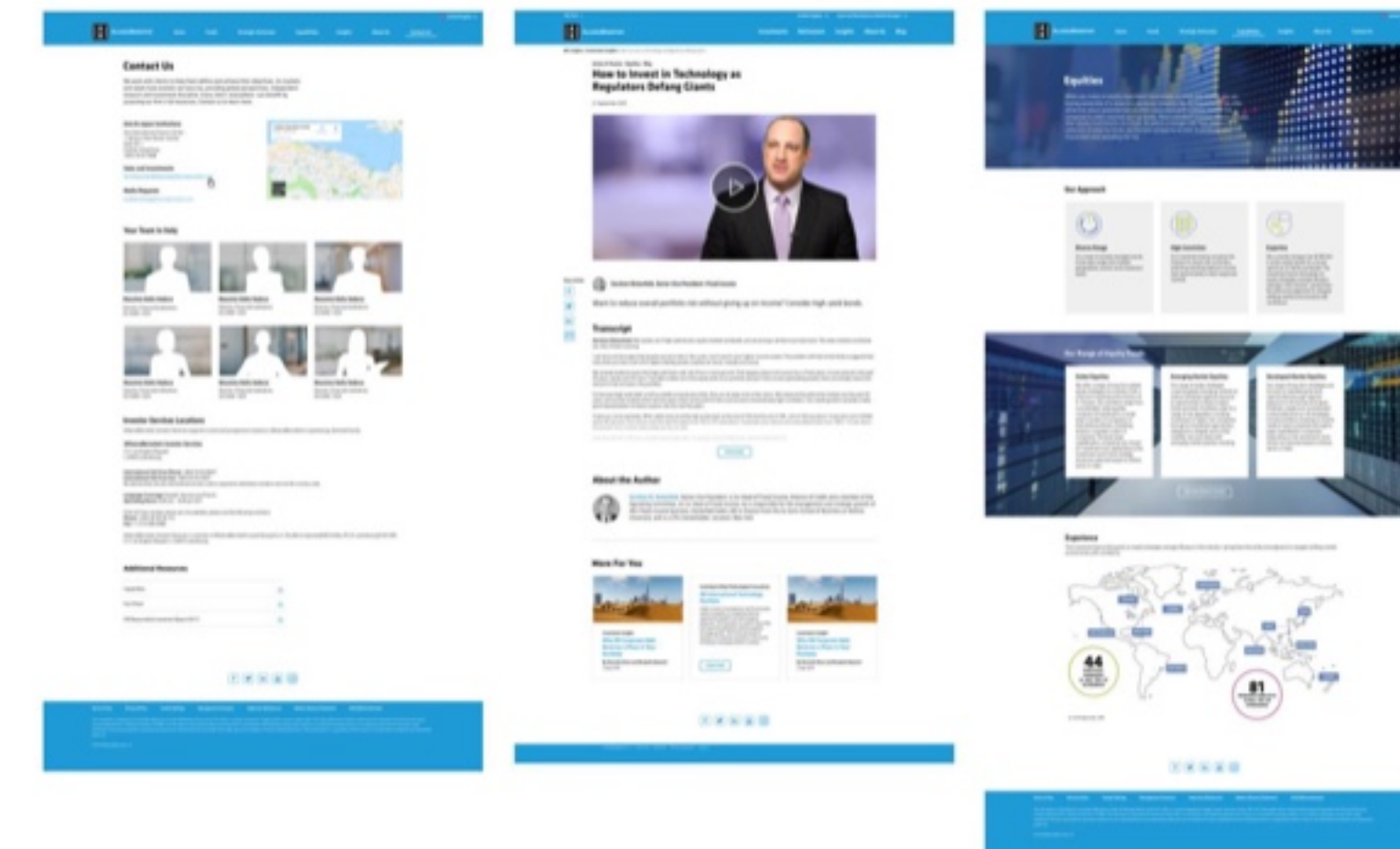
### Layout Examples



### Narrow Grid (Desktop)

# of Columns	12
Column Width	75px
Gutter Width	32px
Overall	1280

### Layout Examples

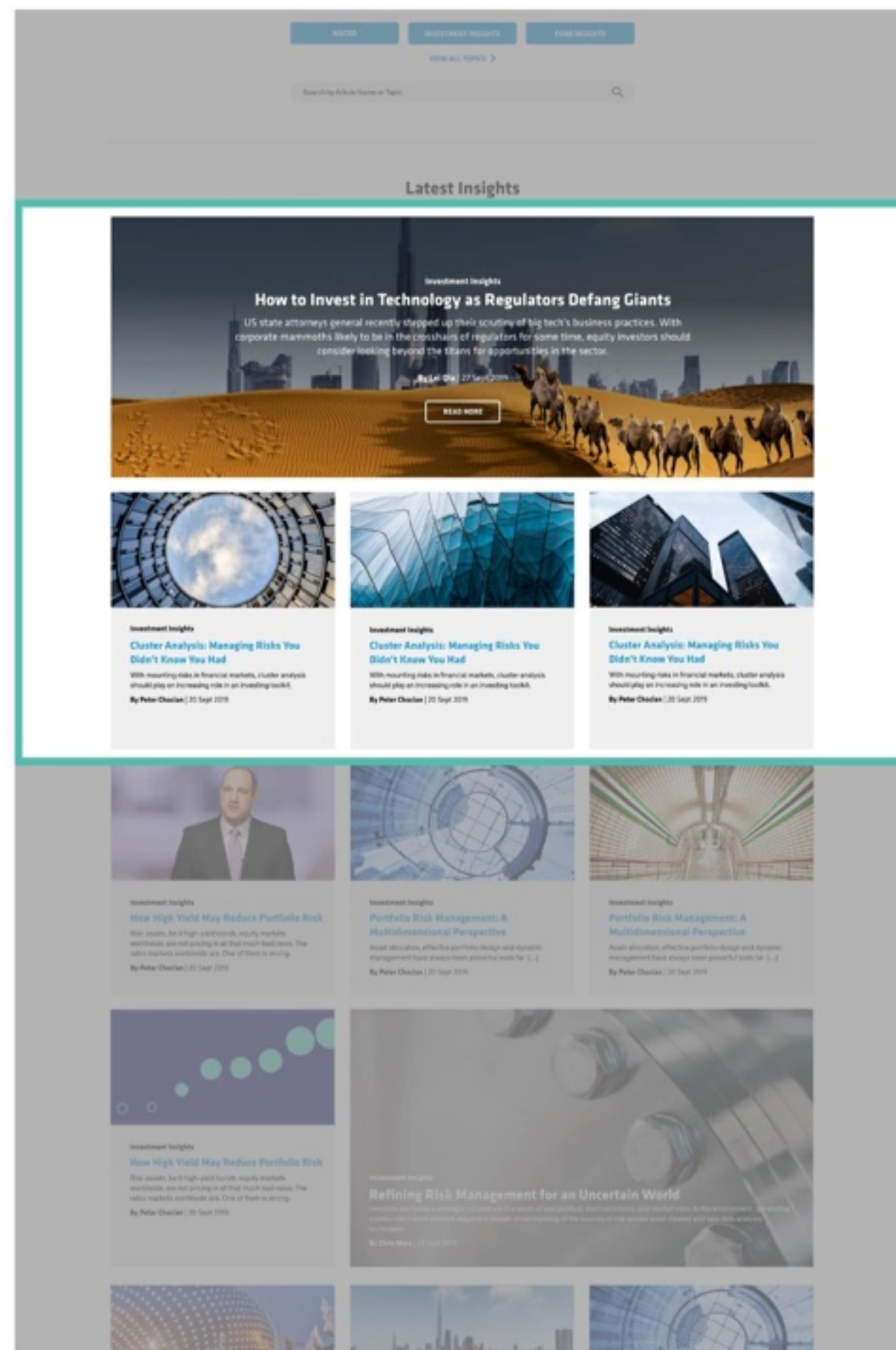




# Sample: Cards

## AB AXIS BOLD PATTERNS (EMEA) Card Component

Page 2 of 3

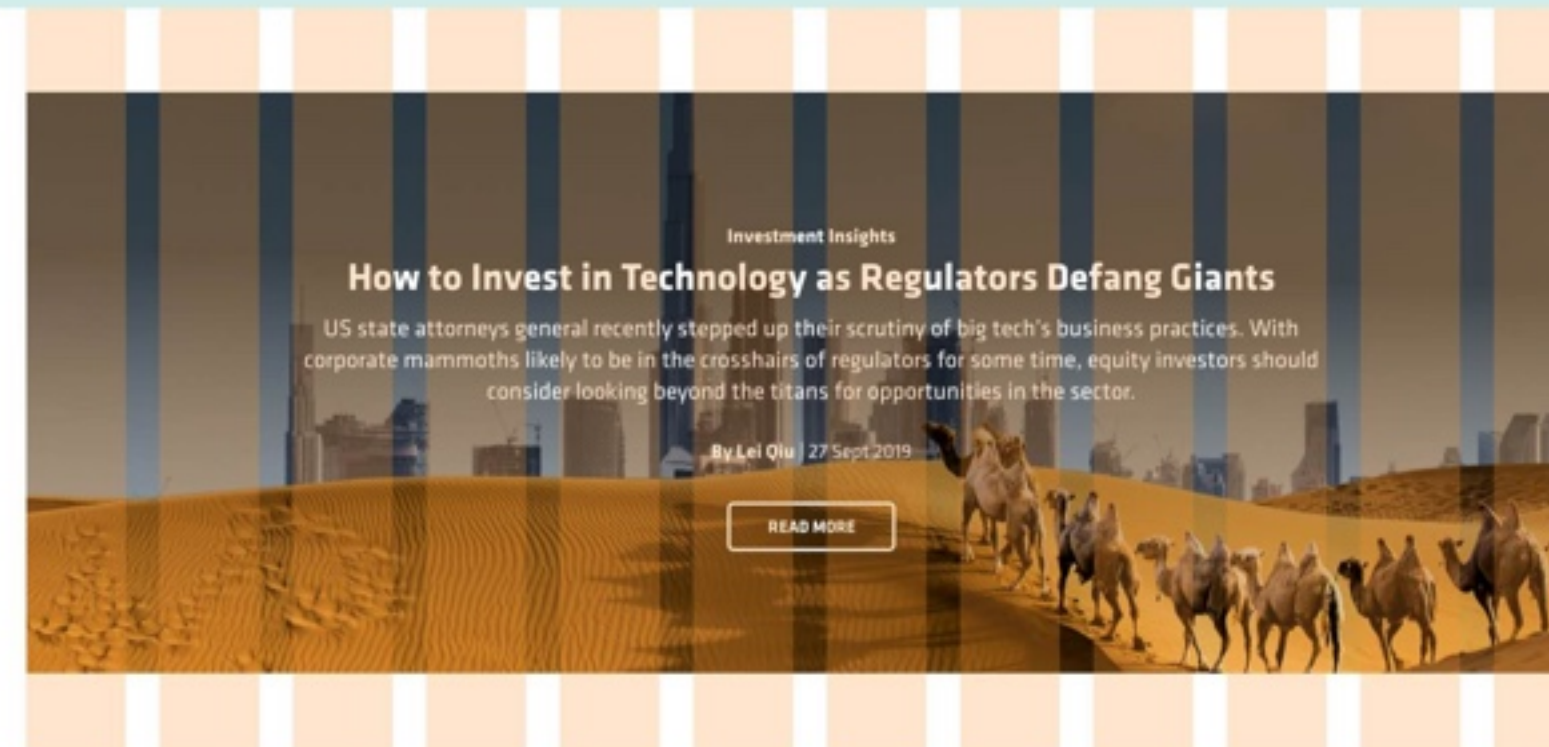


### Component Container for Card

Elements (in Hierarchical Order)	Required	Min / Max	Style Text As	Max Characters	Special Notes
SVG Icon	O	1 / 1			Only 1 media asset/card
Image	O	1 / 1			Only 1 media asset/card
Label	O	1 / 1			
Small Headline or Headline-Link	O	1 / 1			When used as link, no button necessary
XS Headline or Headline-Link	O	1 / 1			When used as link, no button necessary
Body Text	O	1 / ?			
Disclaimer	O	2 / 2			
Button	C	1 / 1			Used on interactive cards w/out headline-link
Full-Bleed Image BG	O	1 / 1			Only 1 media asset/card

M = Mandatory O = Optional C = Conditional

D

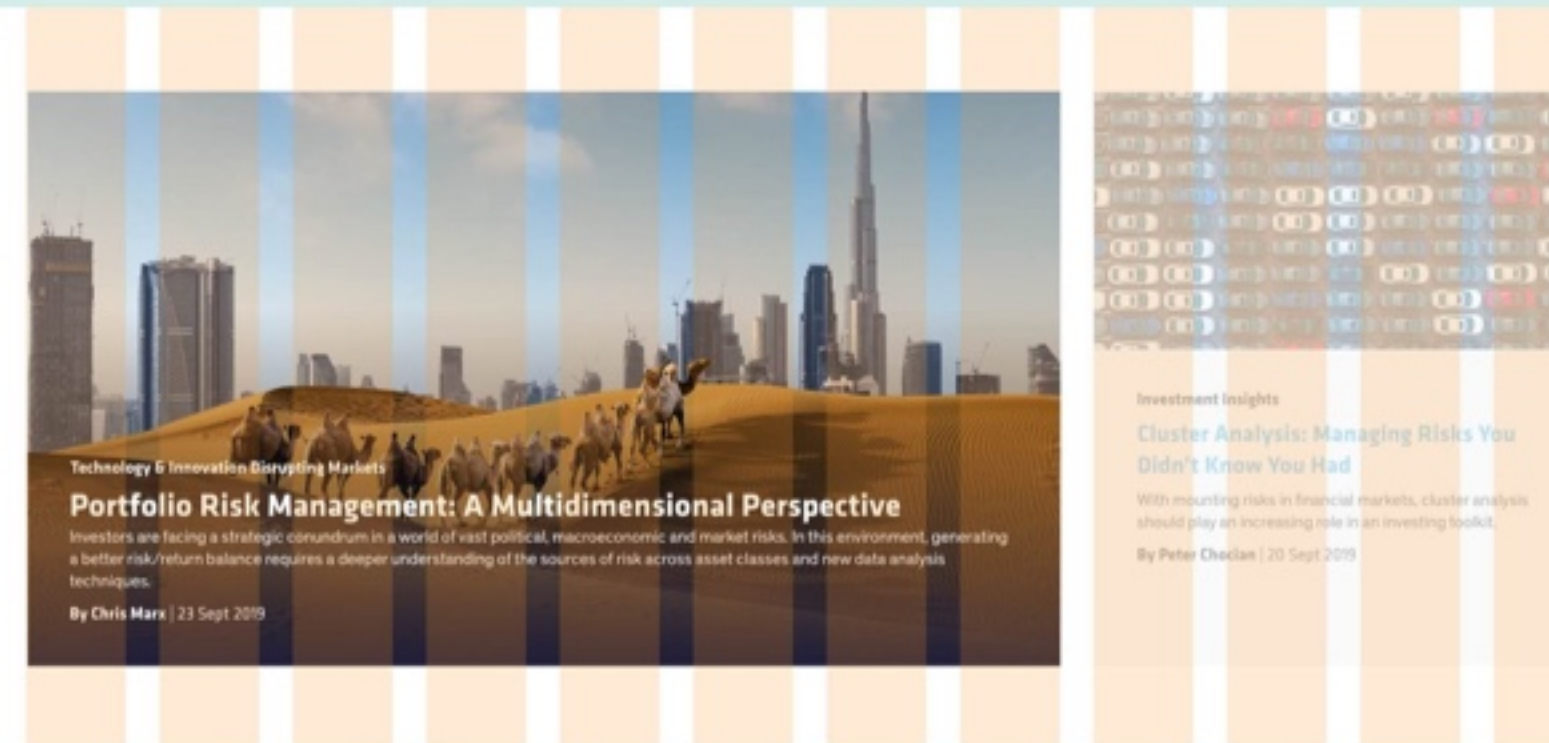


### Large Insights Card

Interactive card with following elements:

- Image
- Tag(s)
- Headline Link
- Sub-Header
- Body Text
- By Line | Publish Date
- Solid BG Fill

E



### Medium Insights Card (2-Up)

Interactive card with following elements:

- Image
- Tag(s)
- Headline Link
- Sub-Header
- Body Text
- By Line | Publish Date
- Full-Bleed Image

F



### Small Insights Card (3-Up)

Interactive card with following elements:

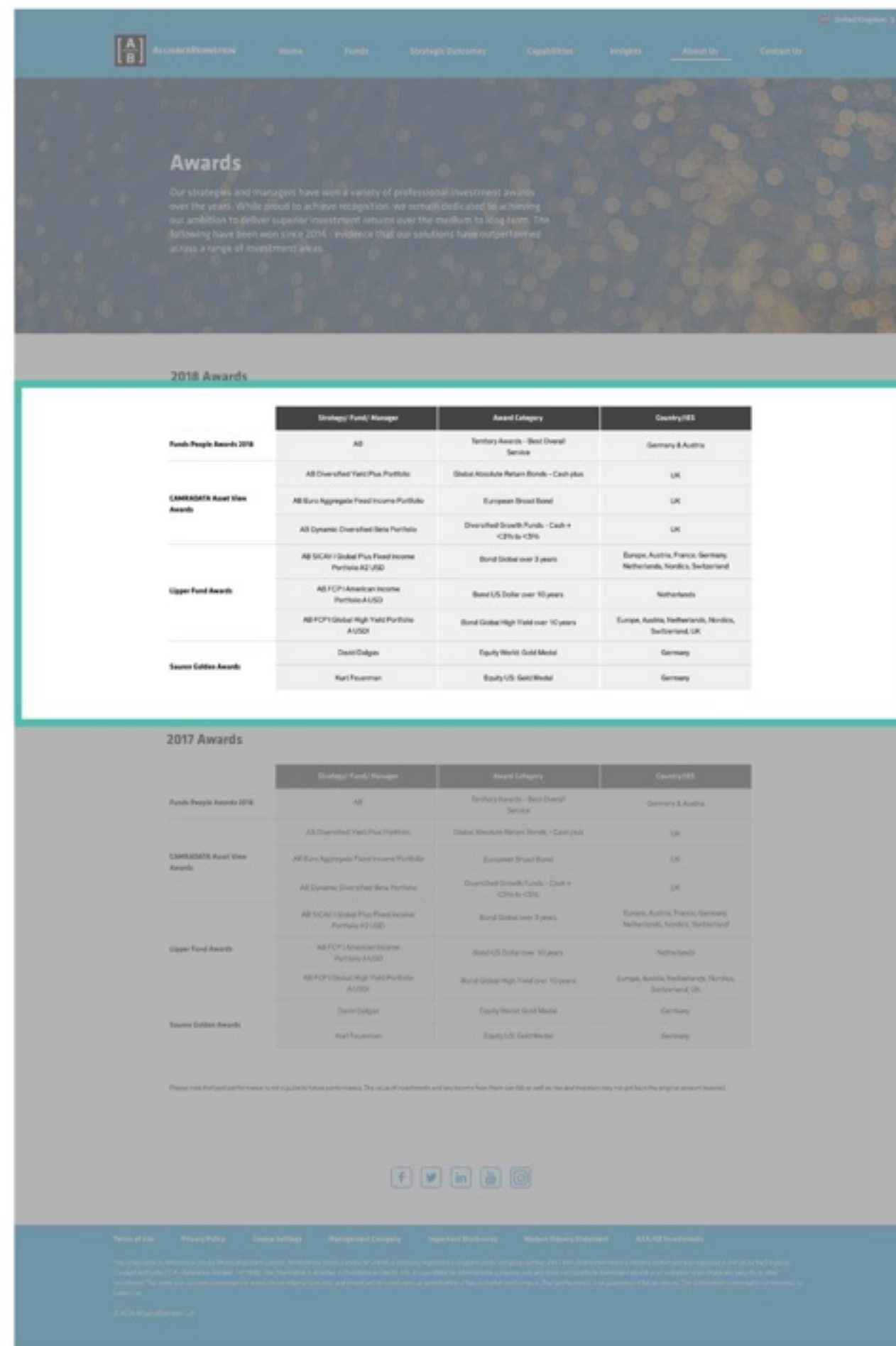
- Image
- Tag(s)
- Headline Link
- Sub-Header
- Body Text
- By Line | Publish Date
- Solid BG Fill



# Sample: Data Tables

## AB AXIS BOLD PATTERNS (EMEA) Data Table Component

Page 1 of 1



### Component Container for Data Table

Elements (in Hierarchical Order)	Required	Min / Max	Style Text As	Max Characters	Special Notes
Table Header	M	1 / 1	TH	---	
Table Sub-Header	O	2 / ---	TH - modified	---	
Media Asset (Image or SVG Icon)	O	---	---	---	
Table Data	M	2 / ---	TD	---	
Footnote/Disclosure	C	1 / 1	PA	---	Implemented only if data contains footnotes

M = Mandatory O = Optional C = Conditional

**A**

	Strategy/ Fund/ Manager	Award Category	Country/RES
Funds People Awards 2018	AB	Territory Awards - Best Overall Service	Germany & Austria
	AB Diversified Yield Plus Portfolio	Global Absolute Return Bonds - Cash plus	UK
CAMRADATA Asset View Awards	AB Euro Aggregate Fixed Income Portfolio	European Broad Bond	UK
	AB Dynamic Diversified Beta Portfolio	Diversified Growth Funds - Cash + C2M to C2M	UK
	AB SICAV Global Plus Fixed Income Portfolio A2 USD	Bond Global over 3 years	Europe, Austria, France, Germany, Netherlands, Nordic, Switzerland
Upper Fund Awards	AB FCP American Income Portfolio A USD	Bond US Dollar over 10 years	Netherlands
	AB FCP Global High Yield Portfolio A USD	Bond Global High Yield over 10 years	Europe, Austria, Netherlands, Nordic, Switzerland, UK
Scores Golden Awards	David Dalgas	Equity World Gold Medal	Germany
	Kurt Feuerman	Equity US Gold Medal	Germany

**B**

	1 Year	3 Year	5 Year	10 Year	Since Inception
AB Global Dynamic Bond Portfolio	3.37%	1.29%	1.76%	1.76%	1.06%
3-month Cap Libor	0.84%	0.56%	0.57%	0.57%	0.56%

Past performance does not guarantee future results. The value of investments and the income from them will vary. Your capital is at risk. The display above shows the performance based on total return net of management fees, but does not reflect taxes, charges or the effect of fees. The figures therefore do not reflect the actual return to an investor.

**B**

	3 Year		5 Year	
	AB Select US Equity Portfolio	SP 500 Index	AB Select US Equity Portfolio	SP 500 Index
Alpha	0.14%	---	0.14%	---
Beta	0.94	1.00	0.94	1.00
Up Capture (%)	94.42	100.00	94.42	100.00
Down Capture (%)	95.26	100.00	95.26	100.00
Standard Deviation	11.45%	12.02%	11.45%	12.02%
Information Ratio	-0.25	---	-0.25	---
Tracking Error	2.30%	---	2.30%	---
R-Squared	96.41%	---	96.41%	---
Sharpe Ratio	0.93	---	0.93	---

### Data Table (3-Column)

- Table Headers
- Table Data
- 1px rule sandwiching rows of data
- Columns have solid fill BG

### Data Table w/ Disclosure (5-Column)

- Table Headers
- Table Data
- 1px rule sandwiching rows of data
- Columns have solid fill BG
- Footnotes/Disclosure Text

### Data Table w/ Sub-Headers (4-Column)

- Table Headers
- Table Sub-Headers
- Table Data
- 1px rule sandwiching rows of data
- Columns have solid fill BG